

AMSOIL[®]

► PREFERRED CUSTOMER EDITION

MAGAZINE

FEBRUARY 2016



OUTSTANDING DIRT BIKE TRANSMISSION PERFORMANCE

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Build Your Future as an AMSOIL Dealer | PAGE 8

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OUTSTANDING MOTORCYCLE CHAIN PROTECTION

AMSOIL Chain Lube (ACLSC) helps riders avoid the hassles of frequent reapplication and the stresses of worrying about chain durability, enabling you to focus on riding and providing the confidence to keep up with your buddies.

- **Outstanding** protection against wear and corrosion
- **Helps** extend chain life
- **Does not** attract dirt
- **Does not** fling off
- **Easy** application
- **Fast-drying**
- **Sprays** from any position

Applications

AMSOIL Chain Lube is suitable for all types of chains, including O, X and Z roller chains found in street, off-road and racing motorcycles. It is also excellent for bicycle, agricultural and industrial applications.

Online Store: www.amsoil.com
Telephone: 1-800-777-7094



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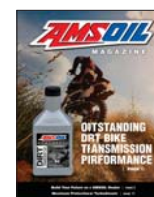
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THE COVER

New AMSOIL Dirt Bike Transmission Fluid helps you ride more effectively and spend less time performing maintenance.



Alan Amatuzio
Co-President & COO



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From the Presidents

The lubrication market is changing. Engines in vehicles of all types are becoming more complex with each model year. In order to meet consumer and government demands, today's vehicles must deliver better fuel efficiency, more power and fewer emissions – three things that are difficult to achieve simultaneously. Overcoming that difficulty has resulted in new technologies and updates to existing technologies, all meant to meet those consumer and government demands.

It has also resulted in more stress on lubricants. Increased heat from turbochargers, fuel dilution from direct injection and emissions control systems, oil-actuated processes and more are placing demands on lubricants that far exceed those of the vehicles we grew up with. Motor oils, for example, are expected to withstand more heat and contaminants while delivering greater fuel efficiency and sufficiently protecting vital components at a lower viscosity from a smaller sump – they have to do more with less.

It has to make people wonder if their motor oil is up to the task. Fortunately,

you use AMSOIL products so you don't need to be concerned. We engineer our lubricants with reserve protection to ensure they will protect your vehicles and equipment in extreme conditions. We have been formulating products to overcome the world's greatest lubrication challenges since 1972. Today we provide products for everything from yard trimmers to wind turbines, and we aim to be the best in each category.

Delivering industry-leading protection is not easily accomplished. The first step is to use high-quality synthetic base oils and premium additives. As many of our competitors are discovering, synthetics meet today's challenges far more easily than their conventional counterparts. Of course, that's what we've been saying for years. We have been doing this longer than anyone else, and we never settle for "good enough." For example, Signature Series 5W-30 Synthetic Motor Oil offers 75 percent more protection against horsepower loss and wear than required by the API SN standard. Not just enough protection, not a little extra, but 75 percent extra. We sincerely hope that brings you peace of mind that your

vehicles and equipment are protected in spite of any challenges posed by modern technology.

As the market continues to evolve and the lubrication challenges become even greater, the demand for high-quality AMSOIL synthetics will continue to increase. Many of our Preferred Customers have told us that they would consider becoming AMSOIL Dealers. If you count yourself among that group, now is the time. If you are looking for easy money, this is not for you. But if you are looking for a serious opportunity to work hard and reap great rewards, an AMSOIL Dealership will deliver.

Alan Amatuzio
Co-President & COO

Dean Alexander
Co-President & CFO



DEVOTED TO PROTECTION.™

When it comes to keeping the car you love safe, there's a motor oil that offers the world-class performance you demand. AMSOIL shields your automobile with 75% more engine protection against horsepower loss and wear than required by a leading



industry standard*, extending the life of vital components like pistons and cams. To learn more about why enthusiasts hold us in such high regard, visit amsoilprotects.com.

*Based on independent testing of AMSOIL Signature Series 5W-30, in ASTM D7320 as required by API SN specification.

AMSOIL®

Outstanding Dirt Bike Transmission Performance

New AMSOIL Synthetic Dirt Bike Transmission Fluid (DBTF) delivers confident clutch feel and excellent gear protection, helping you ride more effectively and spend less time performing maintenance.

Whether you race motocross, hare scrambles or other events; or hit the trails on weekends with family and friends, you typically have one goal in mind: ride faster and more effectively. In racing, getting out of the gate quickly and grabbing the holeshoot is critical to finish on the box. On the trail, you often must modulate the clutch to maneuver around obstacles and tame challenging terrain on your way to the front of the pack.

Clutch slippage or inconsistent clutch feel, however, can lead to slow starts out of the gate and ineffective riding on the trail. To solve that problem, we introduced AMSOIL Synthetic Dirt Bike Oil (DB30, DB40, DB50) last year. The lubricant was fine-tuned to deliver confident clutch feel and excellent clutch protection. However, some riders prefer a dedicated dirt bike transmission fluid instead of a multi-purpose motor oil. For them, new AMSOIL Synthetic Dirt Bike Transmission Fluid features a wet-clutch-compatible formulation designed to prevent clutch slippage and deliver consistent, confident clutch feel. It helps enthusiasts ride smoother and faster for maximum performance.

It also provides excellent wear protection for gears and clutch plates. It helps reduce time and money spent on maintenance, helping enthusiasts spend more time riding.

Revised Recommendations

If you are currently satisfied using AMSOIL Synthetic Dirt Bike Oil in your dirt bike transmission, there's no need to change anything. However, Synthetic Dirt Bike Transmission Fluid is now the

primary recommendation for all two-stroke bikes, since two-strokes use a separate sump. Many two-stroke riders look for lubricants labelled specifically for the transmission, and this adjustment is designed to suit their needs.

The four-stroke market segment is slightly different. The popular Honda* CRF is the only four-stroke bike that uses a separate sump, but because the owner's manual recommends using the same oil in the engine and transmission, AMSOIL Synthetic Dirt Bike Oil remains the primary recommendation. Synthetic Dirt Bike Transmission Fluid is the secondary recommendation.

For all other four-stroke bikes, AMSOIL Synthetic Dirt Bike Oil is the primary – and only – recommendation. For specific product recommendations, consult the Motorcycle Product Guide on www.amsoil.com.

Applications

Use AMSOIL Synthetic Dirt Bike Transmission Fluid in two- and four-stroke dirt bikes that use a separate sump, including those made by Honda, Yamaha*, Kawasaki*, Suzuki*, Husqvarna* and KTM*.

AMSOIL formulates a complete line of high-quality products that help you maximize the performance of your bike. Highlights are shown here, but be sure to visit www.amsoil.com/dirtbike to see them all. For specific product recommendations, consult the Motorcycle Product Guide at www.amsoil.com.



AMSOIL is the Official Oil of Monster Energy Supercross and Title Sponsor of AMSOIL Arenacross. Follow both series all season on FOX, FS1 and FS2 (check local listings). Stay up to date all season at www.amsoilracing.com.



Synthetic Dirt Bike Transmission Fluid

Stock #	Units	Pkg./Size	Wt. Lbs.	U.S. Wholesale	U.S. Sugg. Retail	Can. Wholesale	Can. Sugg. Retail
DBTFQT	EA	1 Quart	2.0	7.40	10.30	9.85	13.65
DBTFCA	CA	12 Quarts	24.0	84.15	122.05	112.20	162.50

ADDITIONAL AMSOIL PRODUCTS FOR DIRT BIKES



Four-Stroke

- **Delivers** confidence in clutch feel
- **Protects** against gear, bearing and piston wear
- **Maximizes** horsepower
- **Helps** extend clutch life



Two-Stroke

- **Provides** outstanding film strength
- **Delivers** maximum power
- **Burns** clean



- **Cleans** fuel systems
- **Addresses** ethanol-related performance issues
- **Stabilizes** fuel



- For quick rebounds under extreme temperatures (Lightweight #5)
- For more dampening and slower rebounds (Medium #10)
- **Maximum** stability and performance
- **Reduces** wear and scuffing



BUILD YOUR FUTURE AS AN AMSOIL DEALER

Many successful AMSOIL Dealers began as Preferred Customers.

The Opportunity

As more people recognize the benefits of synthetic motor oil, the demand for AMSOIL products continues to rise. This presents a unique opportunity for anyone willing to seize it in the form of an AMSOIL Dealership. Existing knowledge of our high-quality products coupled with the training, stability and support provided by AMSOIL can translate to success for Preferred Customers who decide to take the next step and start their own business.

AMSOIL products are sold by independent Dealers. A Dealer's income is built through retail profits and commissions earned through sales to individual customers, businesses that use lubricants in their day-to-day operations and businesses that sell or install lubricants. Dealers who invest time and effort in creating a business are rewarded with independence and extra income.

The Advantages

- Buy AMSOIL products at wholesale cost
- Minimal startup fee
- No inventory requirements
- No capital investment
- No employee expenses or requirements

An AMSOIL Dealership is Unique

Multi-level marketing (MLM) companies have offered business ventures to independent business owners for decades. AMSOIL adopted an MLM program in 1973, but has evolved through the years into something entirely different from today's MLM companies. An AMSOIL Dealership is a direct sales hybrid unlike any other business opportunity. It provides all of the qualities necessary for success.

Stability

The best companies are in it for the long haul, and they work hard to establish solid reputations. They look to the future, commit to long-term goals and reinvest money toward future growth.

	Typical MLM	AMSOIL
Commercial/Retail Programs		X
National Advertising/Sponsorships		X
In-Demand Products		X
MLM Compensation Plan	X	X

We developed the world's first API-qualified synthetic motor oil in 1972, began offering independent Dealerships in 1973 and continue to work hard to provide the best lubricants on the market and a top-notch business opportunity for our Dealers. Our success is evident in new products released, advancements at AMSOIL facilities and the growing number of AMSOIL Dealers and customers.

Quality Products

Good companies provide quality products that are competitively priced and in-demand by the general public. Not only does quality attract consumers, it inspires confidence and enthusiasm in distributors.

AMSOIL products are second-to-none. They are relied upon by millions to protect their vehicles and equipment, maximize engine performance, reduce maintenance costs and help extend vehicle and equipment life. We remain committed to introducing innovative, dynamic, competitively priced products that will continue to define the industry.

Company Support

Knowledgeable distributors are successful distributors, and good companies put great effort into training. They provide a wide selection of literature and educational tools and provide direct access for their distributors.

Through the Dealer Zone, AMSOIL University Online, publications such as *AMSOIL Magazine*, and a wide

selection of literature items and training materials, we are diligent in the education of Dealers. Dealers are also provided opportunities to learn directly from AMSOIL corporate staff at conventions and regional sales meetings, as well as through phone and email communications.

Legitimate Claims

Good companies make only legitimate and supportable claims regarding both their products and business opportunity.

We have never relied on fabricated promises of instant riches to lure Dealers in – finding success as an AMSOIL Dealer requires hard work and dedication – and we publish verifiable product test results and performance data across our publications and literature.

Dedication

The best companies have dedicated distributors. Good people are attracted to good companies, and they find security in knowing that their commitment pays off.

We have a solid reputation with our vast network of loyal independent Dealers, who have experienced the benefits of the products, believe in them and are committed to building a successful business around them.

Next Steps

If you should decide to pursue your own AMSOIL Dealership, contact your servicing AMSOIL Dealer, call (800) 777-7094 or register online under the Business Opportunities menu at www.amsoil.com.



Matt Erickson | MECHANICAL ENGINEER - PRODUCT MANAGER, PASSENGER CAR

Antifreeze/Coolant Must Do More than Offer Extreme-Temperature Protection

AMSOIL Antifreeze/Coolants use state-of-the-art organic-acid technology to deliver optimum performance.

Antifreeze, by definition, helps lower the freeze point of water so our engines stay in one piece during the winter months. They use either ethylene glycol (EG) or propylene glycol (PG) to provide freeze protection while also raising the boiling point of water. The most common is EG. Compared to PG at a similar mix ratio, it offers a slightly better freeze point and heat-transfer ability. Plus, it's less expensive. PG is more environmentally friendly and safer for use around children/pets/wildlife since it is biodegradable and features low toxicity. Because of that benefit, some race tracks and off-road parks require PG formulations.

Of course, antifreeze products need to provide more than just freeze and boil protection. They must guard against corrosion, cavitation and scaling, and it's up to the additives to achieve those tasks. There are basically three categories of these additives, and any of them can be blended with the two glycols mentioned above.

The first additive type is found in the old "green" conventional product, traditionally found at many retail locations because it is the least expensive. The green antifreeze uses inorganic salts like nitrites, phosphates and silicates to provide corrosion/cavitation/scaling protection. This combination of additives is on the environmental watch list, depletes quickly (usually lasting two years or less) and is the source for common cooling-system problems like scaling once they become depleted. They can also be incompatible with each other, sometimes leading to drop-out in the form of an abrasive or slime. For these

reasons, most vehicle manufacturers have moved away from this type of coolant for newer vehicles.

Next we have the high-end additives – called organic acids – often referred to as OATs (organic-acid technology) or POATs (poly-organic-acid technology). Organic acids are much more robust and longer-lasting. On top of that, they resist drop-out, scaling and compatibility issues inherent to inorganic salts. Therefore, this type of coolant can be used in a wide variety of applications, even mixing with other coolants as top-off.

The final option available is a combination of the last two, appropriately called HOATs (hybrid-organic-acid technology), which is a mix of inorganic salts and organic acids working in tandem. HOATs minimize some of the issues with inorganic salts while relying on the organic acids to boost performance.

I like to think of the three additive types as being tiered, similar to motor oil. The old green antifreeze with inorganic salts is like conventional oil, hybrid coolants are similar to synthetic blend oil and organic-acid coolants are like full synthetic oil. The comparison holds true when it comes to performance. All coolants passing relevant industry-standard testing provide a minimum level of protection for cooling systems, including corrosion protection for a long list of materials (including cast iron and aluminum). However, properly formulated POATs provide the longest-lasting and best protection without the headaches that come with those old inorganic salts. That's why AMSOIL

has three products available, which are all unique blends of organic acids. We use di-acid technology, which means both ends of the organic acid are active. This makes them work faster and form stronger bonds for enhanced protection. AMSOIL Passenger Car & Light Truck Antifreeze & Coolant (ANTPC) is formulated for ALL passenger cars and light trucks. It is premixed 50/50 with high-quality water and EG. AMSOIL Heavy-Duty Antifreeze & Coolant (ANTHD) is dialed in for the unique needs of on- and off-road heavy-duty applications. It is also premixed 50/50 with high-quality water and EG. And AMSOIL Low Toxicity Antifreeze and Engine Coolant (ANT) is our 100-percent concentrate PG formulation for situations that call for a low-toxicity solution.

We chose to premix two of our products because water quality is one of the biggest issues with cooling systems, often contributing to scale deposits and pH issues. We ensure the water is top quality and conveniently premixed to the right ratio. The 50/50 solution provides excellent freeze protection down to -34°F and boil protection up to 265°F with a 15 psi cap. Those numbers are more than sufficient for the vast majority of vehicles. We recommend mixing AMSOIL Low Toxicity Antifreeze and Engine Coolant with distilled water to ensure good quality, and we provide a freeze-protection chart on the bottle for different mix ratios – most applications will fall between 40-60 percent antifreeze. ■

MAXIMUM PROTECTION FOR TURBODIESELS

AMSOIL synthetic diesel oils are well-suited for the extreme operating conditions of turbodiesel engines.

While gasoline engines still cover the majority of the North American passenger-vehicle market, turbodiesel-powered vehicles have grabbed the spotlight and gained a strong foothold in recent years. Owners appreciate the modern technology advancements that effectively combine traditional diesel power and torque benefits with fuel efficiency, quietness and reduced-emissions benefits that have surpassed their gasoline-powered counterparts.

Turbodiesels in North America

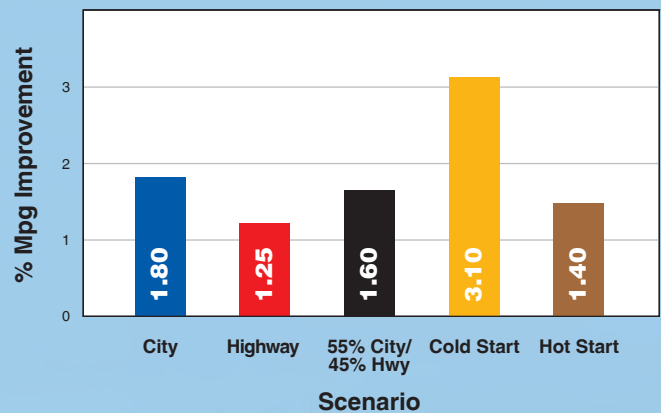
Popular in Europe for years, passenger vehicles equipped with turbodiesel engines began really taking off in the U.S. and Canada with the introduction of ultra-low-sulfur diesel (ULSD) fuel in 2006, allowing manufacturers such as Volkswagen*, BMW*, Audi* and Mercedes-Benz* to export turbodiesel vehicles to the North American market without developing special emissions systems to deal with the higher sulfur content previously common in North American diesel fuel.

With the popularity of these European turbodiesel vehicles increasing, an increased number of U.S. manufacturers have introduced turbodiesel vehicles in recent years, including the Chevrolet* Cruze* Clean Turbo Diesel, Jeep* Grand Cherokee* 3.0L EcoDiesel* V6 and Ford* Transit* 3.2L I-5 Power Stroke*. And while full-size, gasoline-fueled V8 engines have traditionally ruled the pickup truck market, manufacturers are introducing a variety of new full- and mid-size trucks with turbodiesel engine options. The Ram* 1500 EcoDiesel was introduced in 2014, and new options for the 2016 model year include the Chevrolet Colorado* and GMC* Canyon*

with a 2.8L Duramax* turbodiesel engine and the Nissan* Titan* with a Cummins* 5.0L V8 turbodiesel engine.

Much of this increased turbodiesel popularity can be attributed to turbodiesels' ability to achieve maximum fuel economy while still putting a substantial amount of power and torque to the ground. No longer are North American customers

AMSOIL SAE 5W-40 Fuel Economy Results – FTP Cycle



forced to buy three-quarter ton or larger pickups to gain the advantages of a diesel engine. They now have a vast selection of smaller, diesel-powered vehicles to choose from. Considering the success and popularity of the new generation of turbodiesel-powered vehicles on the road today, manufacturers will continue to push this technology into more vehicles in the future.

Diesel Oil Challenges

Turbodiesel vehicles produce a number of challenges for lubricants, and the importance of using premium-quality synthetic diesel oils cannot be overstated.

Turbochargers can spin over 100,000 rpm, creating intense heat and shearing forces that can cause lower-quality lubricants to lose viscosity and their ability to reduce friction, wear and heat, putting critical engine components at risk. Not only that, but turbodiesel vehicles suffer a certain level of fuel dilution, exacerbating viscosity loss and creating an environment more susceptible to engine wear. Lubricants that provide maximum protection and performance under extreme heat and loads are essential to maximizing equipment life and minimizing downtime. And because one of the primary benefits drawing customers to turbod-

iesels is fuel economy, it is important lubricants also do their part to maximize fuel economy benefits.

The AMSOIL Advantage

AMSOIL synthetic diesel oils feature an exclusive blend of premium, shear-stable synthetic base oils and high-performance additives that protect equipment through superior viscosity retention. They provide the ultimate in protection against high heat that causes viscosity thickening from oxidation, while combating the shear effects the turbocharger and engine place on the oil. In addition, AMSOIL synthetic diesel oils provide outstanding protection against viscosity thinning due to fuel dilution, providing best-in-class engine protection no matter how you use your vehicle.

AMSOIL synthetic diesel oils maintain engine efficiency by reducing friction and helping keep the inside of the engine clean and deposit-free, while also ensuring it maintains peak fuel efficiency.

Increased Fuel Economy

The Environmental Protection Agency's (EPA) Federal Test Procedure (FTP) confirms that, when compared to conventional 15W-40 diesel oil, AMSOIL Premium 5W-40 Synthetic Diesel Oil

improves fuel economy throughout virtually all driving scenarios. Drivers save on fuel costs and enjoy the benefits of increased engine protection.

AMSOIL Premium Synthetic Diesel Oil (DEO, DME)

- The premium choice for model-year 2007 and newer diesel engines requiring API CJ-4 oils
- Compatible with all exhaust treatment devices
- Available in 5W-40 and 15W-40

AMSOIL OE Synthetic Diesel Oil (OED, OEC)

- Provides excellent performance and protection for the duration of OEM-recommended drain intervals
- API CJ-4 certified
- Available in 10W-30 and 15W-40

AMSOIL European Car Formula 5W-30 Improved Emissions System Protection Synthetic Motor Oil (AEL)

- Engineered to meet manufacturers' specifications, including Chrysler MS-11106, ACEA C3 and dexos2™
- Excellent protection for diesel and gasoline engines
- Fights sludge for superior engine cleanliness





AMSOIL Becomes Featured Sponsor of Two Monster Jam Tours

Drivers will battle for points in challenging racing and freestyle events that push them, and their machines, to the limits.

AMSOIL has partnered with Feld Motor Sports® and the arena-based Monster Jam tour to form Monster Jam featuring the AMSOIL Series, a new monster truck series that includes separate East and West Coast tours.

Monster Jam featuring the AMSOIL Series is a points-based series that showcases the best lineup of Monster Jam vehicles and drivers ever assembled for this type of competitive format. The series tests the drivers' versatility as they compete head-to-head in seven different competitions driving three different vehicles – Monster Jam trucks, Monster Jam Speedsters and Monster Jam ATVs.

"This partnership represents the great relationship we have enjoyed with AMSOIL over the years," said Feld Motor Sports Chief Operating Officer Ken Hudgens. "AMSOIL already holds a prominent place in other forms of motorsports and we are excited to now have them fully associated with Monster Jam and the two points-generating Monster Jam tours, with Monster Jam World Finals bids on the line for both the East and West tour winners."

"AMSOIL has a long history with powersports consumers, but we have a longer history engineering lubricants for the car and truck markets," said AMSOIL Race and Events Manager Jeremy Meyer. "Monster Jam featuring the AMSOIL Series showcases vehicles from both markets in a way that will give fans great entertainment from start to finish."



The 53rd AMSOIL World Championship Snowmobile Derby was held at the AMSOIL Derby Track in Eagle River, Wis. in mid-January. The event was one for the memory bank as three AMSOIL-backed drivers finished 1-2-3 in Sunday's final. (Matt Schulz, Nick Van Strydonk and Cardell Potter were easily the class of the field this year.)

One name missing from the headlines was the only four-time World Champion, PJ Wanderscheid, who just missed this year's final. The Sauk Centre, Minn. native has been highlighted in this magazine for more than a decade. When I started at AMSOIL more than 11 years ago, PJ was the first sponsorship that I negotiated.

PJ did his fair share of winning races and championships over that time, but what set him apart was his commitment to his family, sponsors and sport. PJ dedicated himself to all three, building off the foundation he established when he first raced a snowmobile around his family farm.

From a sponsorship perspective, PJ stood head and shoulders above his peers. He signed autographs, did every interview and interacted with the crowd during breaks in racing. He was the voice for AMSOIL in the world of ice oval racing.

PJ says he likely won't race again, but he always has a glint in his eye that leads you to wonder. I'd imagine we haven't seen the last of Wanderscheid Racing and the #28 AMSOIL Arctic Cat, but if we have, we thank PJ, his team and his family for their hard work, determination and class over the past decade.

MONSTER JAM FEATURING THE AMSOIL SERIES UPCOMING EAST COAST SCHEDULE

Feb. 5-7	Kansas City, Mo.	Sprint Center
Feb. 11-15	Rosemont, Ill.	Allstate Arena
Feb. 19-21	Providence, R.I.	Dunkin' Donuts Center Providence
Feb. 26-28	Baltimore, Md.	Royal Farms Arena
March 4-6	Grand Rapids, Mich.	Van Andel Arena

MONSTER JAM FEATURING THE AMSOIL SERIES UPCOMING WEST COAST SCHEDULE

Feb. 5-7	Spokane, Wash.	Spokane Arena
Feb. 13-14	Portland, Ore.	Moda Center
Feb. 19-21	Albuquerque, N.M.	Tingley Coliseum
Feb. 26-27	Nampa, Idaho	Ford Idaho Center
March 4-6	Reno, Nev.	Reno-Sparks Livestock Events Center



Team AMSOIL/Babbitt's Sweeps Opening-Night AMSOIL Arenacross Podium

Team AMSOIL/Babbitt's riders Gavin Faith, Jacob Hayes and Chris Blöse finish 1-2-3 in Cincinnati.

As the gate dropped at Cincinnati's U.S. Bank Arena for the first AMSOIL Arenacross main event of the season, Husqvarna Factory Racing rider Gared Steinke raced to the holeshot ahead of KTM's Travis Sewell and Team Babbitt's/Monster Energy/AMSOIL Kawasaki's Gavin Faith. Steinke kept the hard-charging Sewell at bay for the first half of the race, but Sewell's persistence paid off on lap seven as he seized control of the lead. The top-three remained Sewell, Steinke and Faith for the next few laps until Faith made his move to take over second on lap 11. Sewell took the win, with Faith second and Steinke third. Team Babbitt's teammates Chris Blöse and Jacob Hayes finished fourth and fifth, respectively.

As the field rushed out of the gate to begin the second main event, Keith Tucker, fresh off his Arenacross Lites win earlier in the evening, grabbed the holeshot, with Hayes and Faith in tow. Tucker maintained his lead despite heavy pressure from Hayes, with Faith just a few bike lengths behind, and the trio would stay that way for nearly the entire main event. On the final lap, Hayes made his move and took the lead with a pass that nearly took him out of action right before the finish. He secured the win just three-tenths ahead of Tucker, with Faith a close third, Blöse fourth and Steinke fifth.



Faith's 2-3 results gave him the overall win, narrowly edging teammate Hayes by a single point. Blöse completed the overall podium in third to give Team AMSOIL/Babbitt's a 1-2-3 sweep on opening night for the second straight season. ■

Holiday Closings

The Edmonton and Toronto distribution centers will be closed Monday, Feb. 15 for Family Day.

Bypass System Updates

Effective in March, AMSOIL Bypass Filtration Systems will boast fresh new packaging, updated installation instructions and additional parts designed to ease installation.

- Easier-to-understand installation instructions
- Easier-to-understand filter service intervals
- Fresh new packaging
- Added template stickers to ease mounting
- Extra hose and a BP89 fitting added to BMK21 system
- Four BP261 fittings and hose added to BMK22 system
- Ea® Heavy-Duty Bypass Filter (EaBP120) and hose added to BMK30 system



AMSOIL DEALERSHIP OPPORTUNITIES AVAILABLE

Be your own boss. Full-time or part-time, an AMSOIL Dealership is the ideal business opportunity. No quotas to fill. No inventory requirements. Contact your sponsoring Dealer or see the Preferred Customer Zone for more information. To upgrade to Dealer, click the "Buy Wholesale" link at the top of www.amsoil.com or order or download a Change of Status Form (G18US in the U.S., G18UC in Canada) from the Preferred Customer Zone.

AMSOIL CLOTHING AND PROMOTIONAL ITEMS



Coffee Mug

Microwave-safe 11-oz. ceramic coffee mug with AMSOIL logos on both sides.

Stock #	Wt. Lbs.	U.S.	Can.
G3328	1.8	3.95	5.30

Power Decal

Innovative LED backlit AMSOIL logo is a great attention-getter on clear and tinted vehicle windows. Lights up automatically while driving at night, and shuts off after two minutes when parked. Self-adhesive. Easy installation; no tools required. Not recommended on windows that roll down completely. 5.5" x 3.75" logo. Includes three AA batteries.



Stock #	U.S.	Can.
G3122	22.95	30.45



Black Two-Pocket Button-Down Shirt

Black two-pocket long-sleeve lightweight button-down shirt with easy roll-up sleeves and button tabs. Constructed of 65 percent polyester/35 percent cotton. Embroidered logo.

Stock #	Size	U.S.	Can.
G3349S	S	49.00	59.20
G3349M	M	49.00	59.20
G3349L	L	49.00	59.20
G3349XL	XL	49.00	59.20
G3349XXL	2X	52.00	62.85
G3349XXX	3X	55.00	66.45



Red and Gray Cap

Red and gray cap with embroidered logo. Velcro closure.

Stock #	U.S.	Can.
G3275	14.75	19.60



Digital Camouflage Cap

Structured digital camouflage cap with embroidered logo. Velcro closure.

Stock #	U.S.	Can.
G3341	14.75	17.70



A Premium Choice for European Vehicles

AMSOIL European Car Formula Synthetic Motor Oil is engineered to meet the specifications required by European manufacturers. Protect your European vehicle with premium AMSOIL European Car Formula.

EUROPEAN CAR FORMULA FAMILY

European Car Formula 0W-40 Classic Emissions System Protection Synthetic Motor Oil (EFO): API SN, SM...; ACEA A3/B3, A3/B4; BMW LL-01; Mercedes Benz 229.1, 229.3, 229.5; Porsche A40; Renault 0700, 0710; Volkswagen 502.00, 505.00

European Car Formula 5W-40 Classic Emissions System Protection Synthetic Motor Oil (EFM): API SN, SM...; ACEA A3/B3, A3/B4; BMW LL-01; GM LL-B-025; Renault 0700, 0710; Volkswagen 502.00, 505.00
Manufacturer Approvals:* MB-Approval 229.5; Porsche A40

European Car Formula 5W-30 Improved Emissions System Protection Synthetic Motor Oil (AEL): API SN; SM...; ACEA C3; BMW LL-04; Mercedes Benz 229.51; Volkswagen 504.00, 507.00; Porsche C30; GM dexos 2™; Chrysler MS-11106

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Manufacturer Approvals:* BMW Longlife-04; MB-Approval 229.51; Porsche A40

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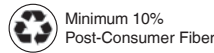
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